

Committed to the sustainable future of its territory and considering the importance of the tourism industry, the Municipalité des Îles-de-la-Madeleine introduces a new measure for visitors: a tourist pass for non-resident visitors. An innovative measure aimed at protecting the fragile territory of the Îles-de-la-Madeleine, maintaining the recreational tourism infrastructure of the archipelago, and ensuring the availability of services.

This initiative is intended to support the maintenance and development of recreational tourism facilities as well as the management and protection of certain fragile aspects of the territory, including effective waste management during the high tourist season.

With the Archipel Pass, visitors voluntarily contribute to the creation of the Sustainable Territory Management Fund. As the territory does not require paid access to its tourist infrastructures, this fund supports the preservation of the natural environment of the archipelago and the availability of adequate recreational tourism infrastructures. It therefore allows the destination to continue to welcome visitors year after year by offering them adequate services.

Those who are invited to contribute are those aged 13 and over who stay on the archipelago between May 1st and October 14 and whose place of residence is located outside the Islands. The amount of this voluntary contribution is \$30 per person, or \$100 per family. The payment of the Archipel Pass is made through a secure payment platform.

Need help?

Our team is here to assist you. Contact us for any questions or assistance regarding your Archipel Pass.

passarchipel@muniles.ca

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FAQ

What is the Sustainable Territory Management Fund?

The Sustainable Territory Management Fund is an additional source of revenue for the Communauté maritime and the Municipalité des Îles-de-la-Madeleine and is dedicated to the protection of the fragile territory of the Îles-de-la-Madeleine, among other things, by maintaining infrastructures.

Why create a Sustainable Territory Management Fund?

The tourism industry, in addition to being a pride for the residents of the Islands, generates significant benefits in terms of jobs, economic activities, cultural and gastronomic offers. In return, the Municipalité must ensure to offer quality recreational tourism services and infrastructures on a fragile territory.

Who will pay for this Fund?

Each person aged 13 and over who will stay on the territory between May 1st and October 14 inclusive, and whose place of residence is located outside the archipelago, is invited to contribute to the Fund by paying the Archipel Pass.

What is the amount of the contribution?

For people who will want to contribute, the amount of the Archipel Pass is \$30 per person aged 13 and over, or an amount of \$100 per family. Considering that visitors stay an average of 10 nights on the territory, the Archipel Pass of \$30 per person represents only \$3 per day to benefit from all that the Islands have to offer (beaches, recreational tourism sites, parks, outdoor sports fields, trails, etc.).

How will the Archipel Pass be perceived?

The visitor can get his Archipel Pass via a secure payment platform and will receive a payment confirmation by email. Information about the Archipel Pass and the Sustainable Territory Management Fund is available:

- On the websites of the Municipalité des Îles-de-la-Madeleine, certain carriers, Tourisme Îles de la Madeleine and voluntary partners and businesses in the territory;
- At the counter, place of business or site of different companies, organizations, festivals, volunteers;

In all these forms, the information will contain a link that will direct the visitor to allow him to pay the Archipel Pass in a few clicks. The visitor can therefore get the Archipel Pass at the time that suits him between his decision to come to the Islands and the end of his stay in the Îles-de-la-Madeleine.

How will this money be used?

The Fund will be divided as follows:

- 50% will be allocated to the Communauté maritime des Îles-de-la-Madeleine to finance part of the regional park and to help mitigate the costs of waste management;
- 50% will be allocated to the Municipalité des Îles-de-la-Madeleine to finance the maintenance and development of municipal recreational tourism infrastructure. The municipal council will periodically determine the use of the funds raised, respecting the parameters inscribed in the regulation (regional park, recreational tourism infrastructure and waste).

A follow-up committee will ensure the adequacy of investments with the needs of the industry and the environment.

Is the Archipel Pass applicable all year round?

The period covered concerns stays made between May 1st and October 14 inclusive.

Is the intention to reduce the number of visitors to the Îles-de-la-Madeleine?

No, it is not a question of preventing visitors from coming to the archipelago. On the contrary, the objective of setting up this fund is to ensure quality recreational tourism infrastructure. Similarly, the protection of the territory and the sustainability of the industry for generations will be ensured. It is therefore a vision of sustainable development of the destination.

Is it asked of visitors from the Islands, residing outside, to pay the Archipel Pass?

The Archipel Pass is based on the notion of residence in the Islands. It is considered that the residents of Îles-de-la-Madeleine already contribute via their property taxes to the objects of the fund. Visitors from the Îles-de-la-Madeleine who reside outside the archipelago are therefore invited to contribute, on a voluntary basis, on the same basis as other types of visitors.

How can I get a refund of my Archipel Pass if my stay in the Islands is cancelled?

Considering that the contribution is voluntary, it cannot be refunded.

Are the information I will provide when paying the Archipel Pass protected?

Like all Quebec public organizations, the Municipalité des Îles-de-la-Madeleine is subject to the Act respecting the protection of personal information. For the Archipel Pass, in general, the Municipalité does not collect any information on the purchase transaction of the Archipel Pass. If it were to do so, any other collection of information would be done with the consent of the buyer, as is the case on various online purchase platforms. If applicable, under its privacy policy, the Municipalité des Îles-de-la-Madeleine would only collect generic information for the purpose of ensuring the proper functioning of the platform as well as for analysis and marketing purposes.

What happens if I don't get the Archipel Pass?

For the year 2024, since it is a voluntary contribution, there is no consequence to not getting the Archipel Pass. However, the visitor is strongly encouraged to make his contribution to the Sustainable Territory Management Fund